

Downtown Survey Results - Comparison

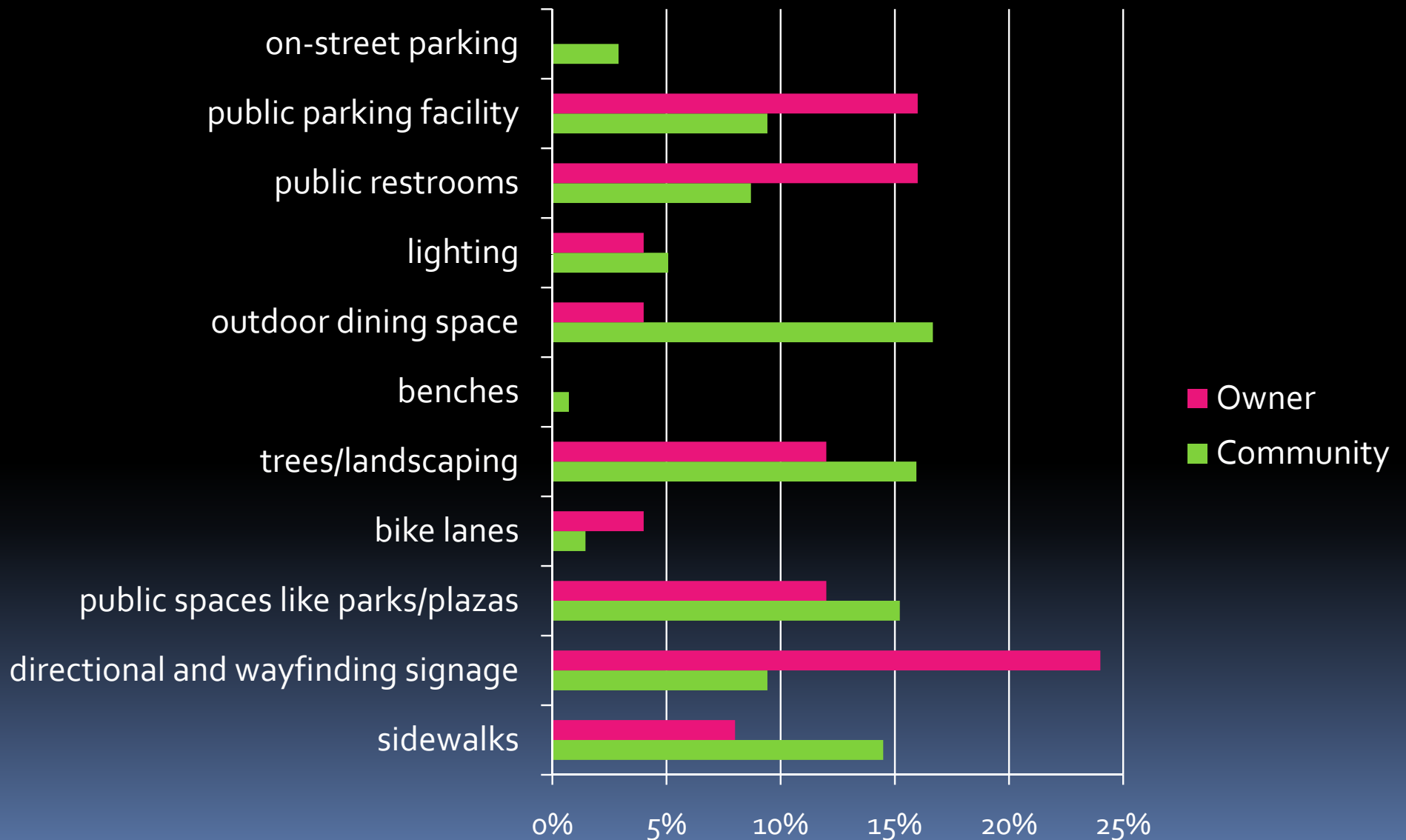
- Notification for community survey via newspapers, websites, utility bills, signs in office
- 150 responded

- 328 Property and business owners notified
- 38 responses
- 11.6% responded
- Business owners answered separate questions from property owners. If owners fell into both categories, they answered all of the questions.

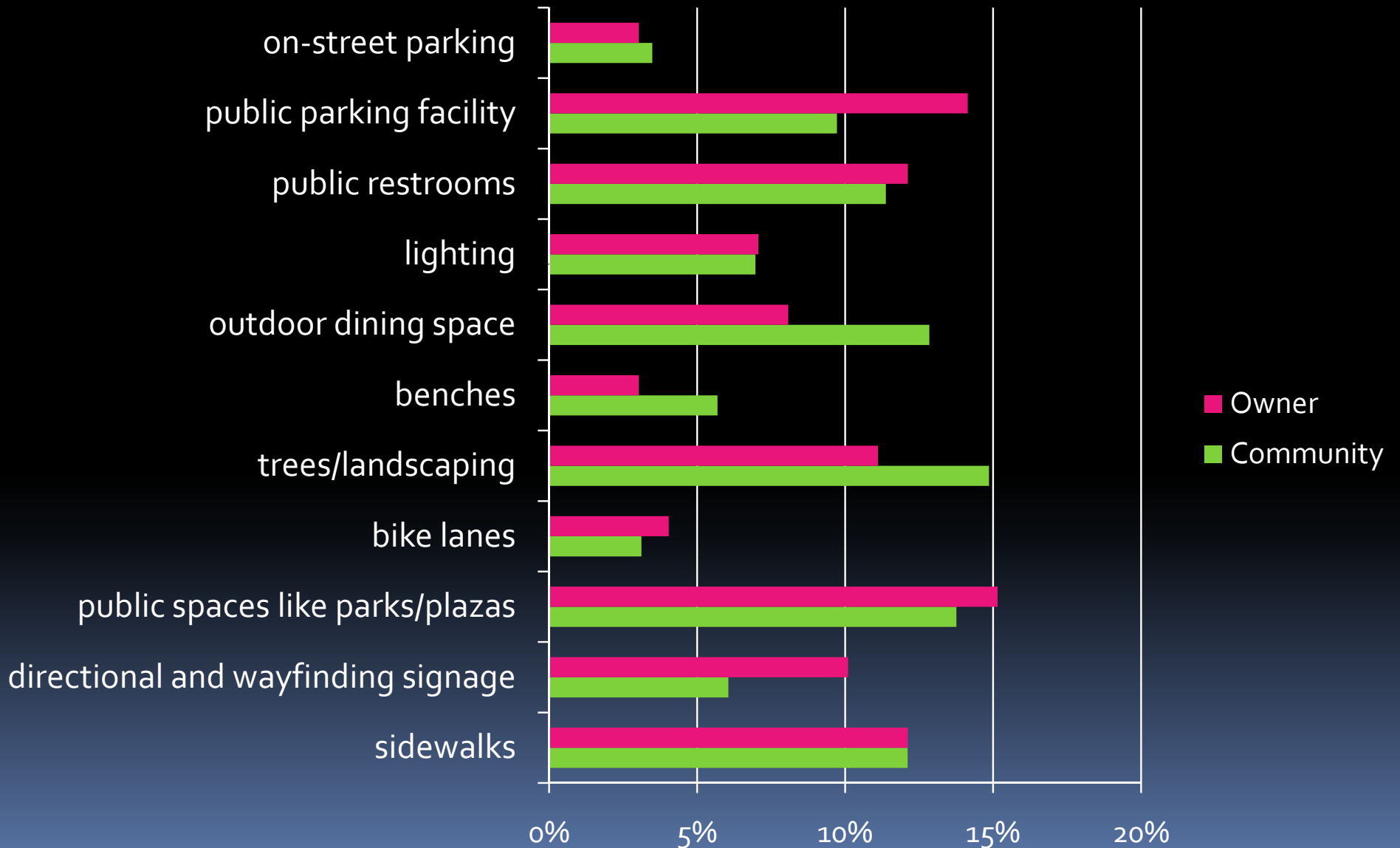
Survey Results – Comparison

- Benefits to comparing responses of same questions
- Owner/operator perspective provides different user perspective than visitors to the area

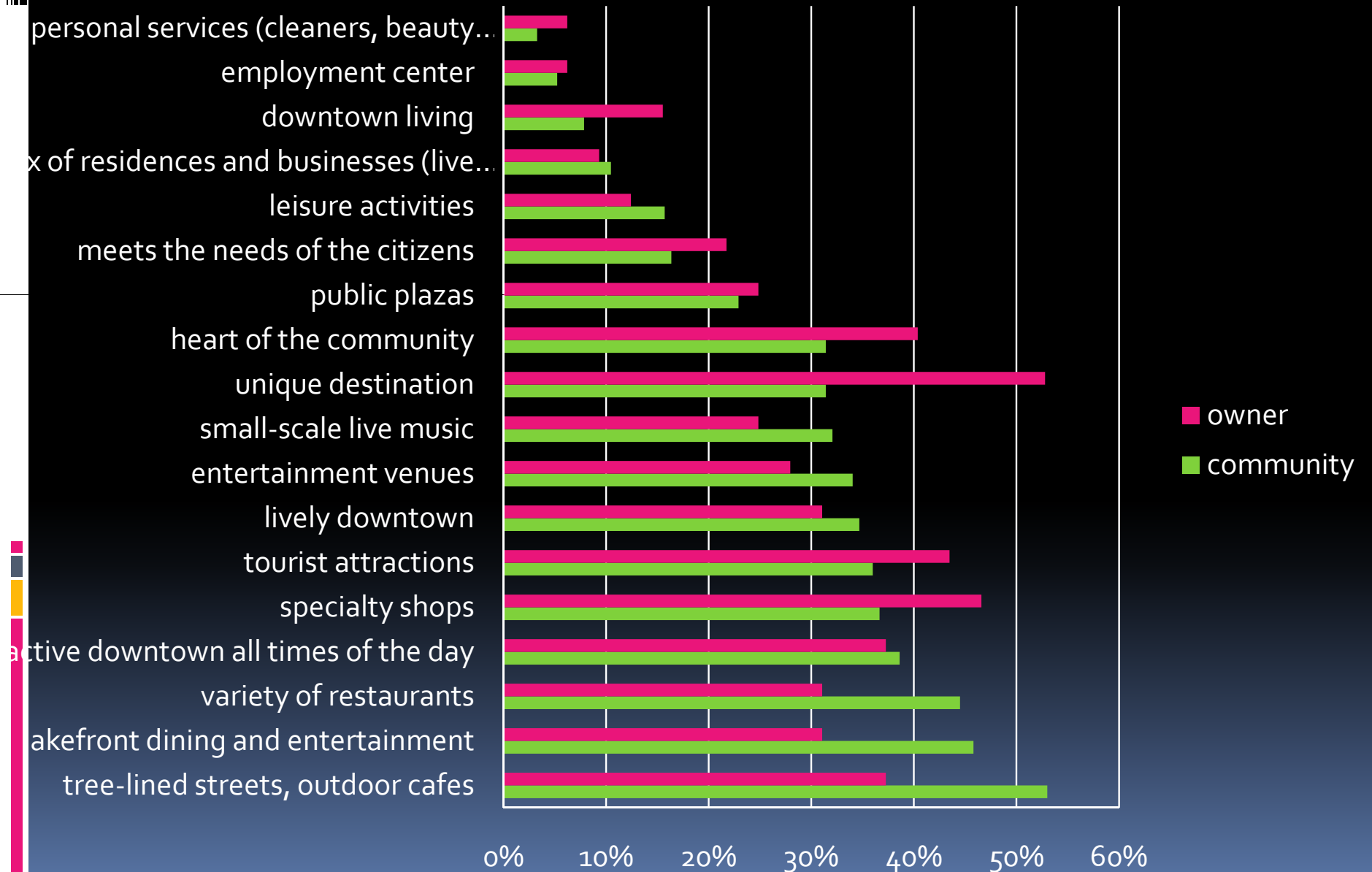
Question 1: Please choose the four most important public improvements listed below and rank in order of importance – Most Important improvement:



Question 1: Please choose the four most important public improvements listed below and rank in order of importance – Total responses:

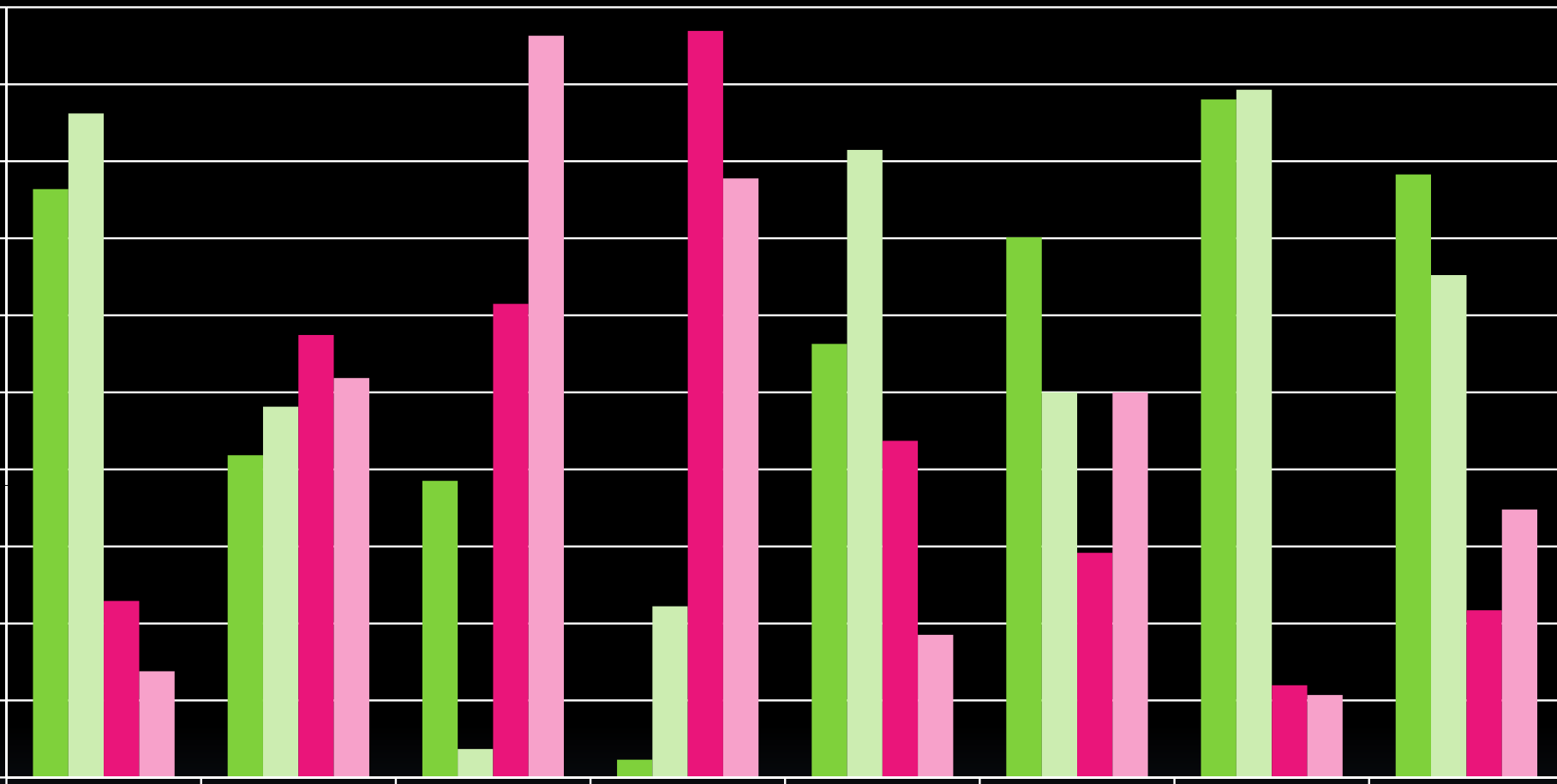


Question 2: What 5 elements best describe your opinion of what Future Downtown Marble Falls should embody?



100%

Yes - Community
Yes - Owner
No - Community
No - Owner



Is it easy to move around Downtown on foot?

Do existing sidewalks accommodate people of all ages and abilities?

Are sidewalks too narrow?

Are sidewalks too wide?

Are sidewalks just right?

Would you like to see more shops and restaurants expand into the sidewalk area?

Do you feel safe crossing the street?

Would you be more likely to walk to and around Downtown if anything changed?

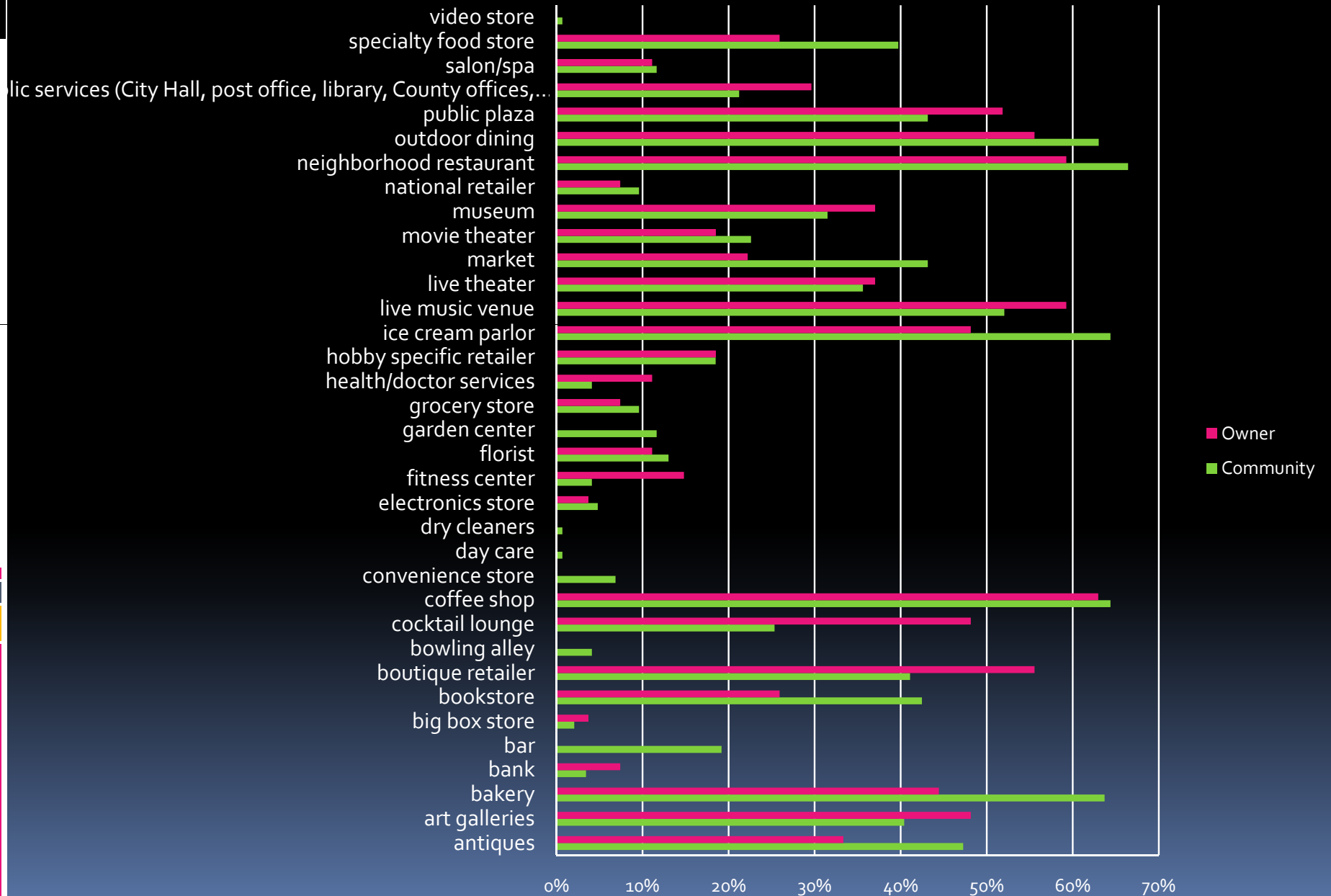
Yes - Community

Yes - Owner

No - Community

No - Owner

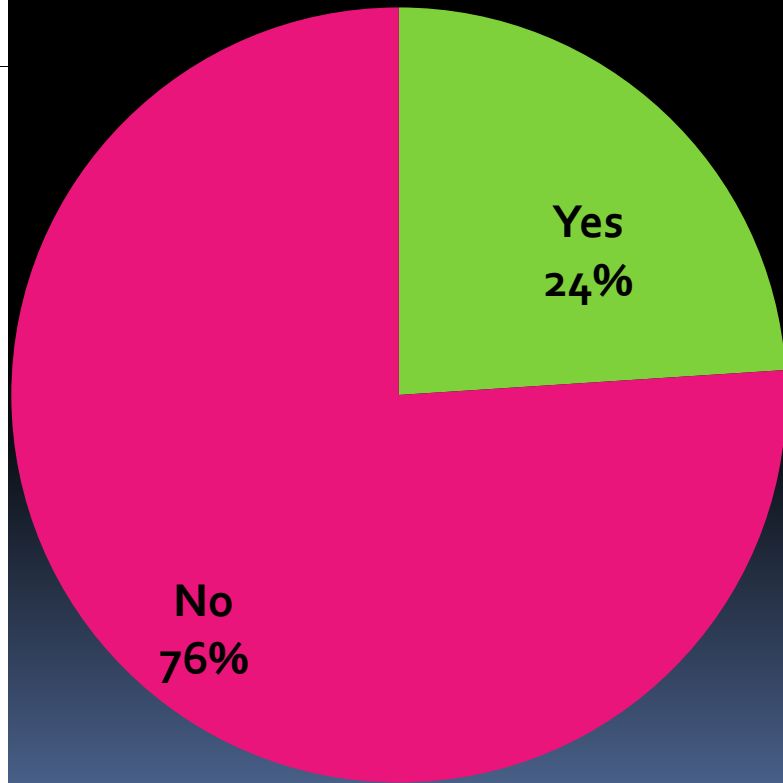
Question 4: What types of businesses (products and/or services) should be recruited to downtown to improve and enhance the overall character to Downtown Marble Falls?



Question 6:

Would you be interested in living in Downtown Marble Falls?

Community



Owner

