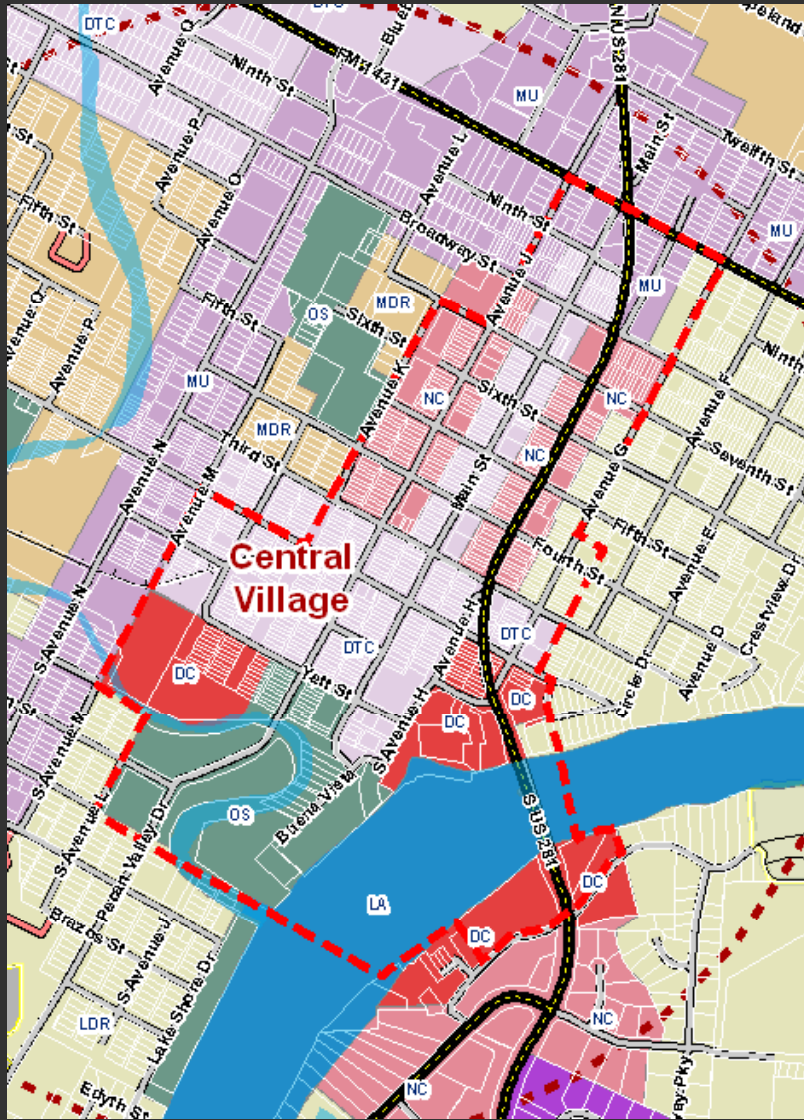


# DOWNTOWN MASTER PLAN

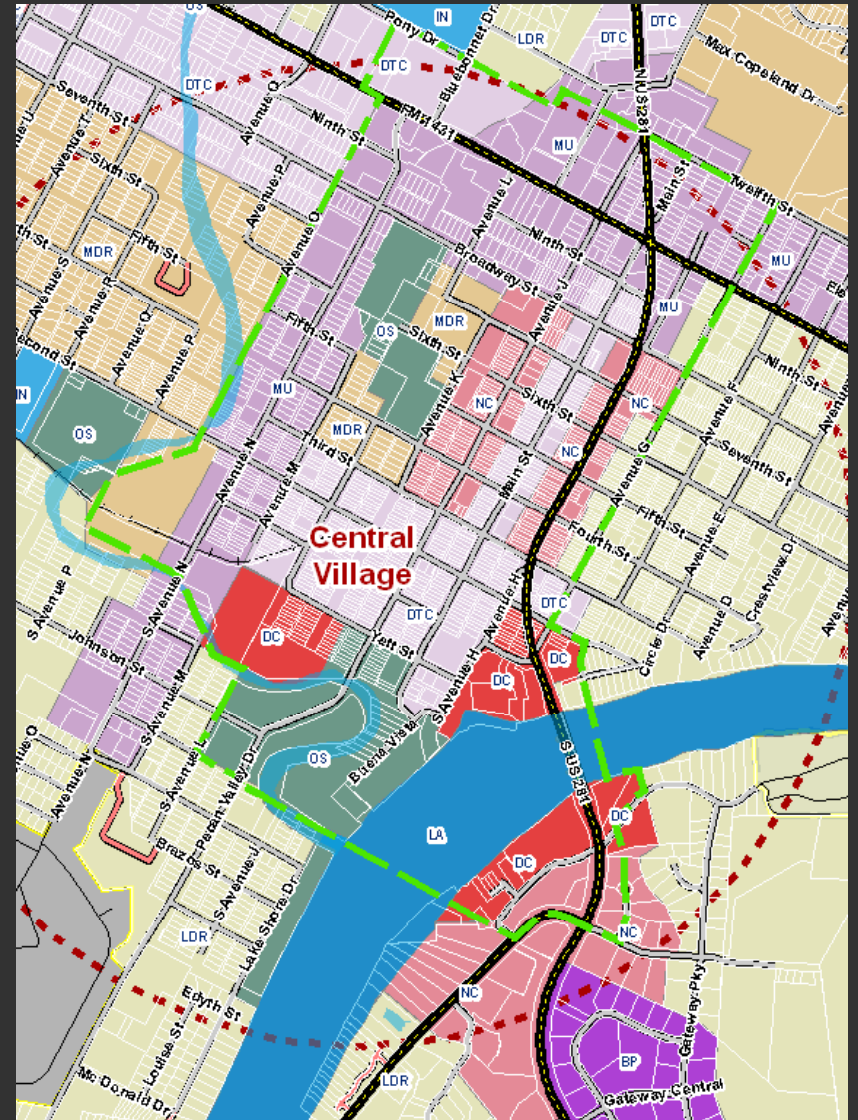
## Planning Area

May 13, 2010 Downtown Committee Meeting

# Committee Group #1

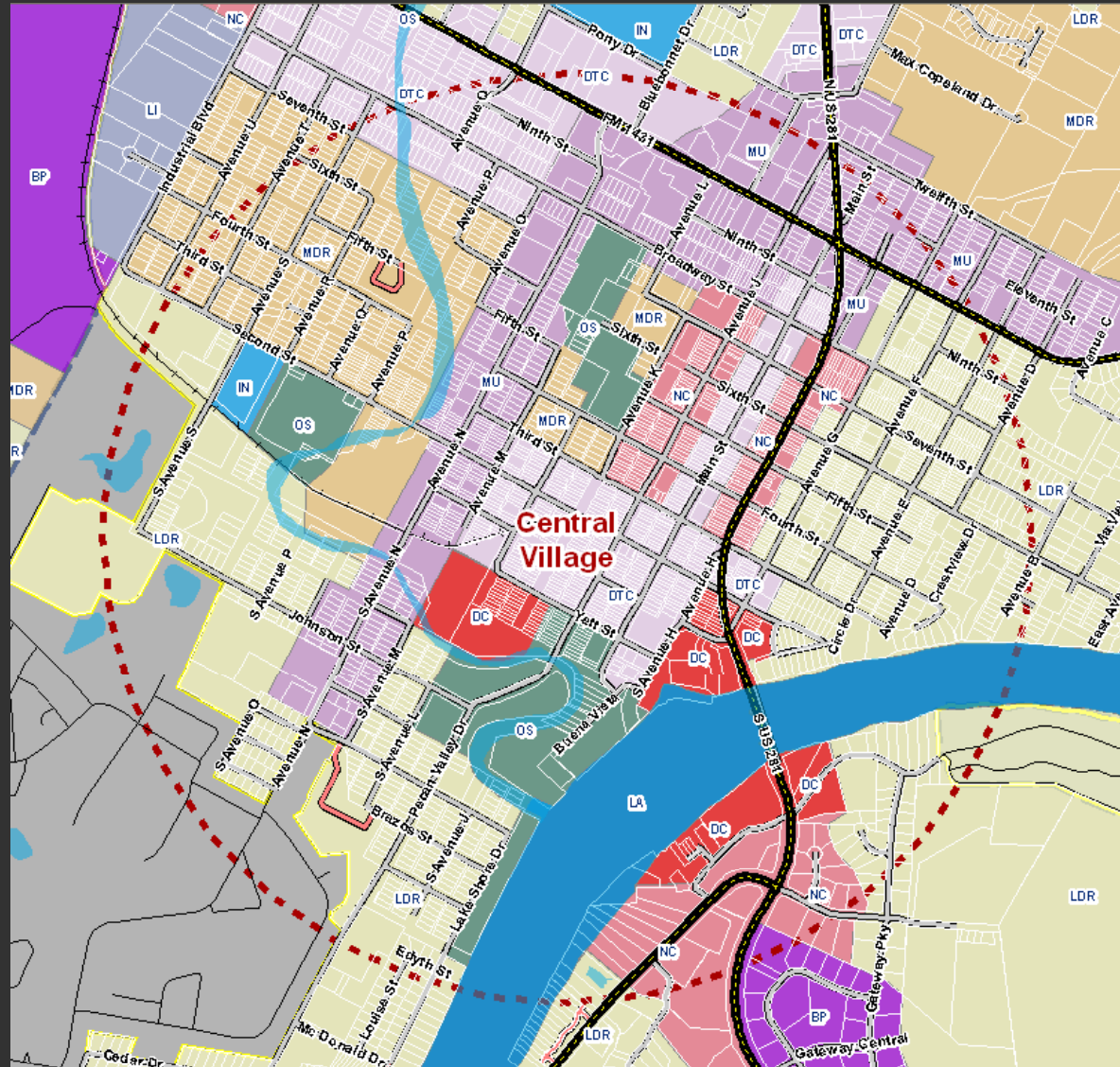


# Committee Group #2



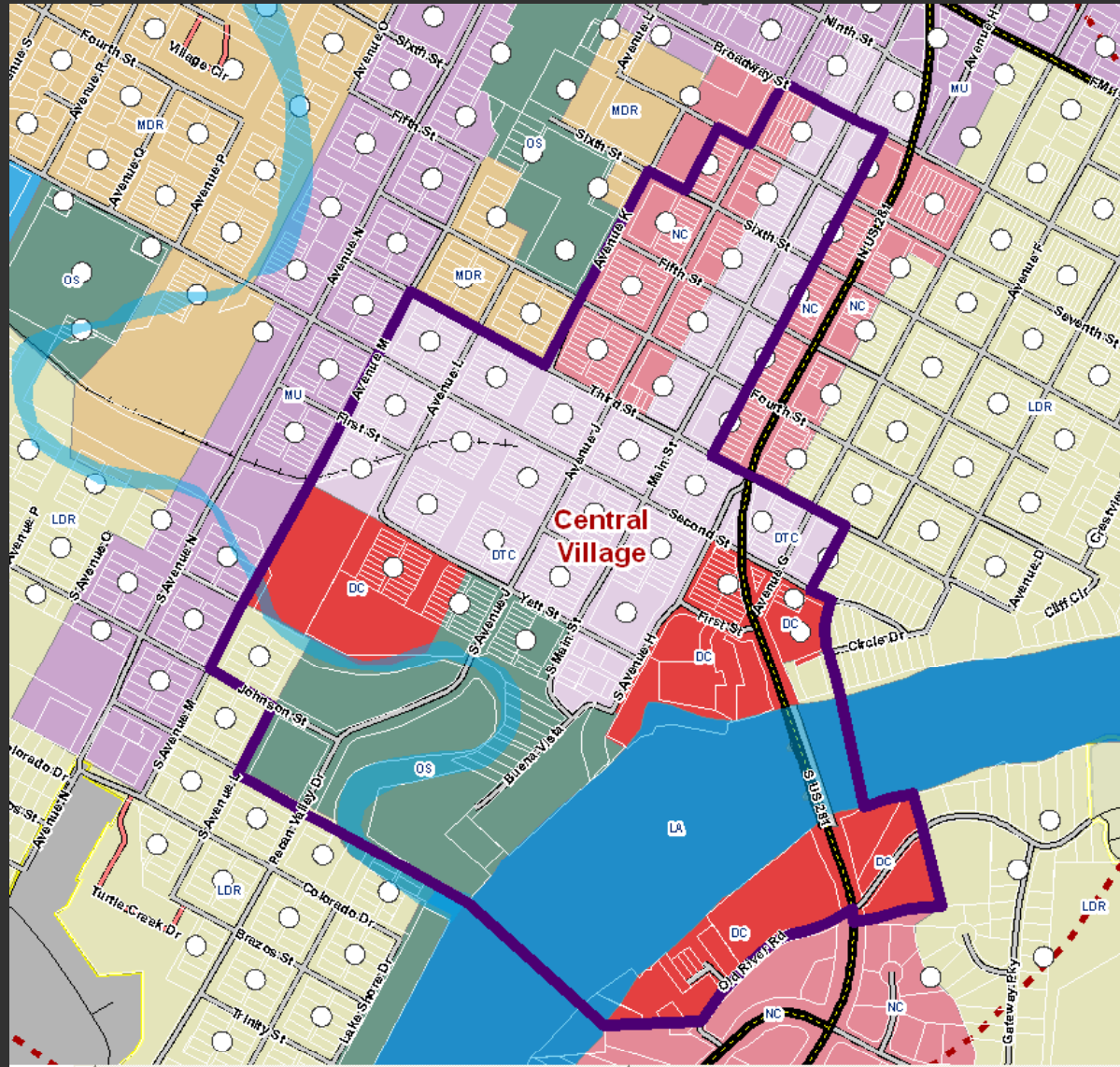
Conceptual future downtown area by both committees.

# Central Area Village – Comprehensive Plan



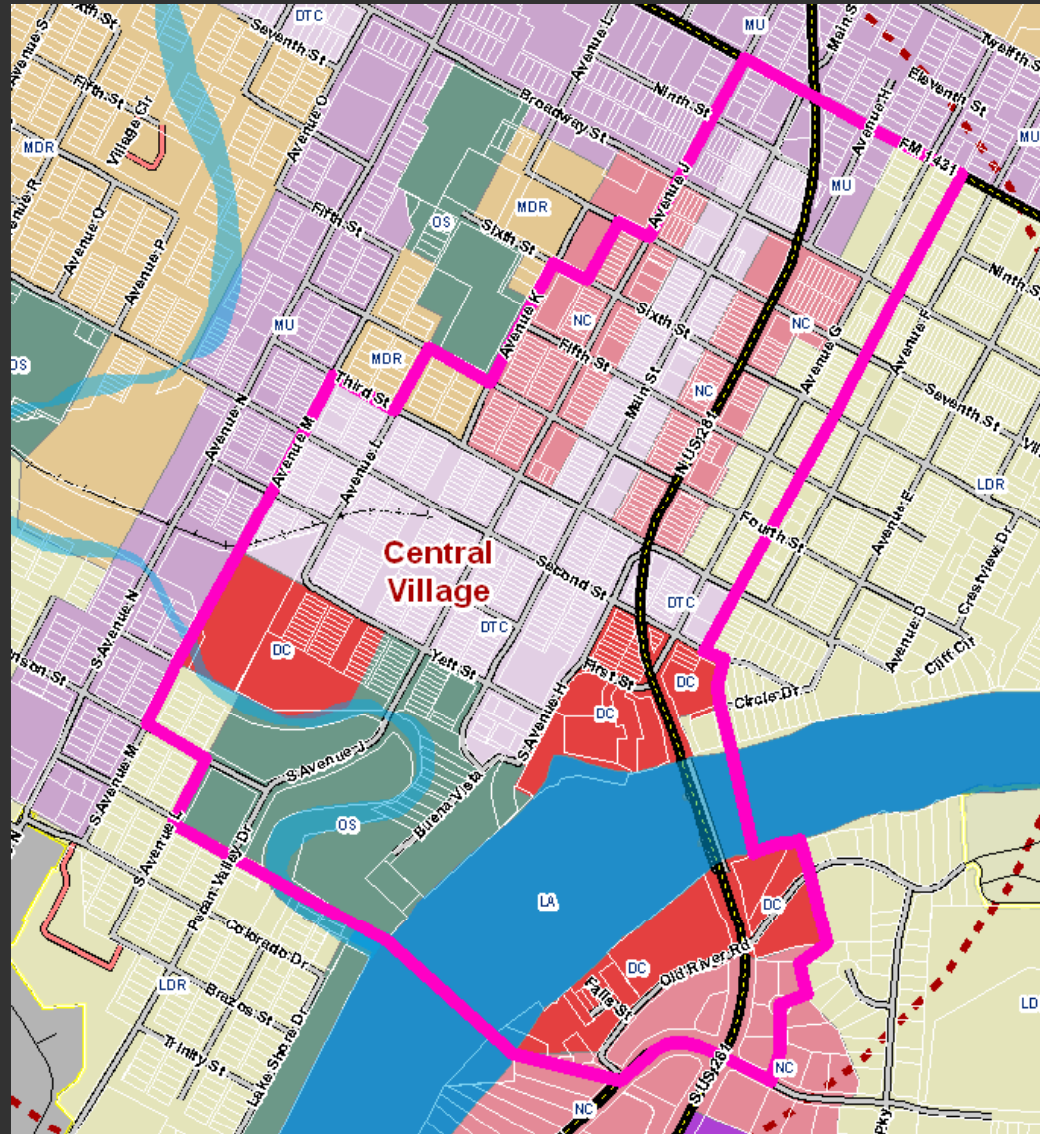
Excerpt from the 2009 City Comprehensive Plan

# Composite Downtown Area #1



Includes Approximately 34 City Blocks

# Composite Downtown Area #2



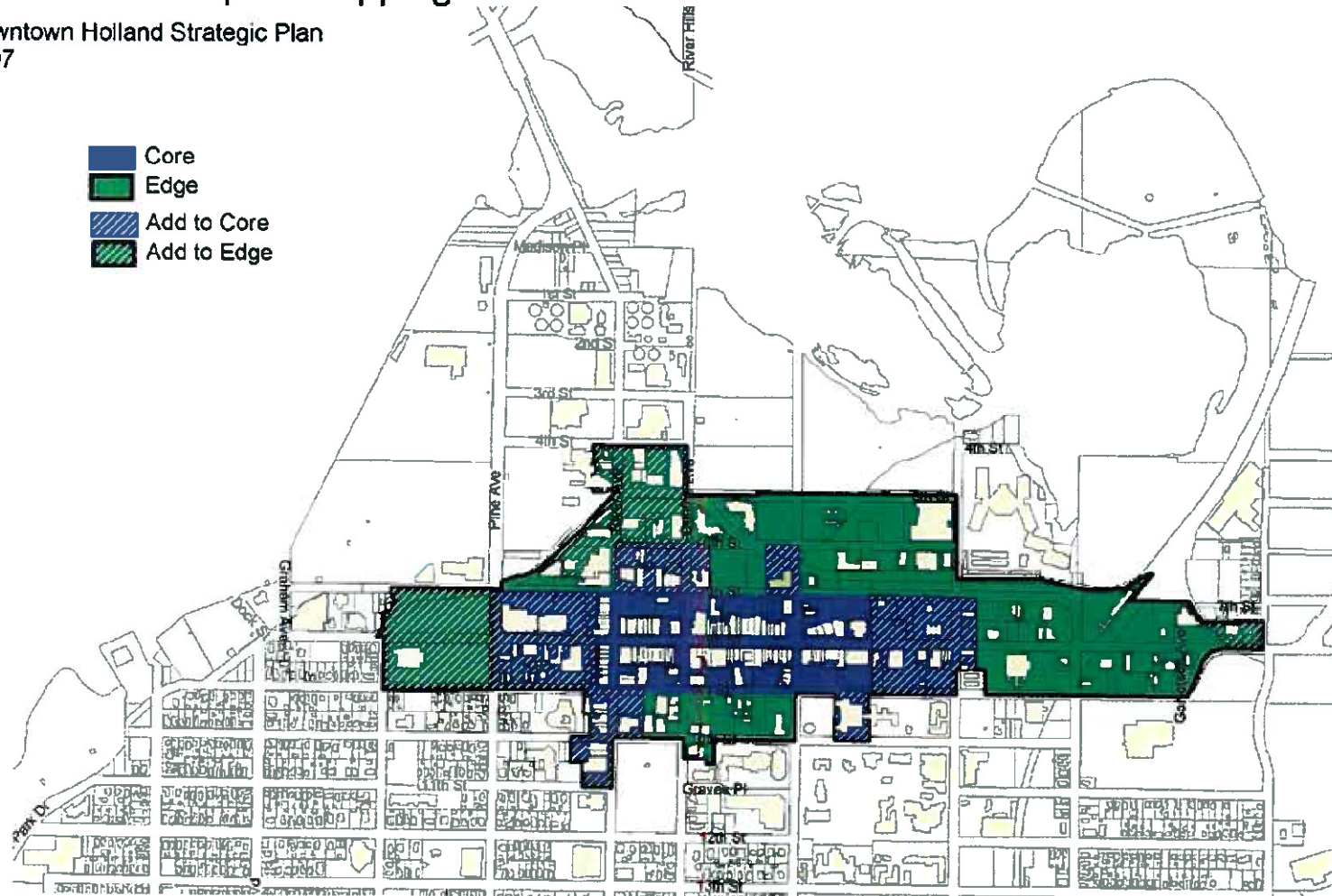
Includes Approximately 52 City Blocks

# Updating a Downtown Plan is key!

## Potential Principal Shopping District Assessment Boundaries

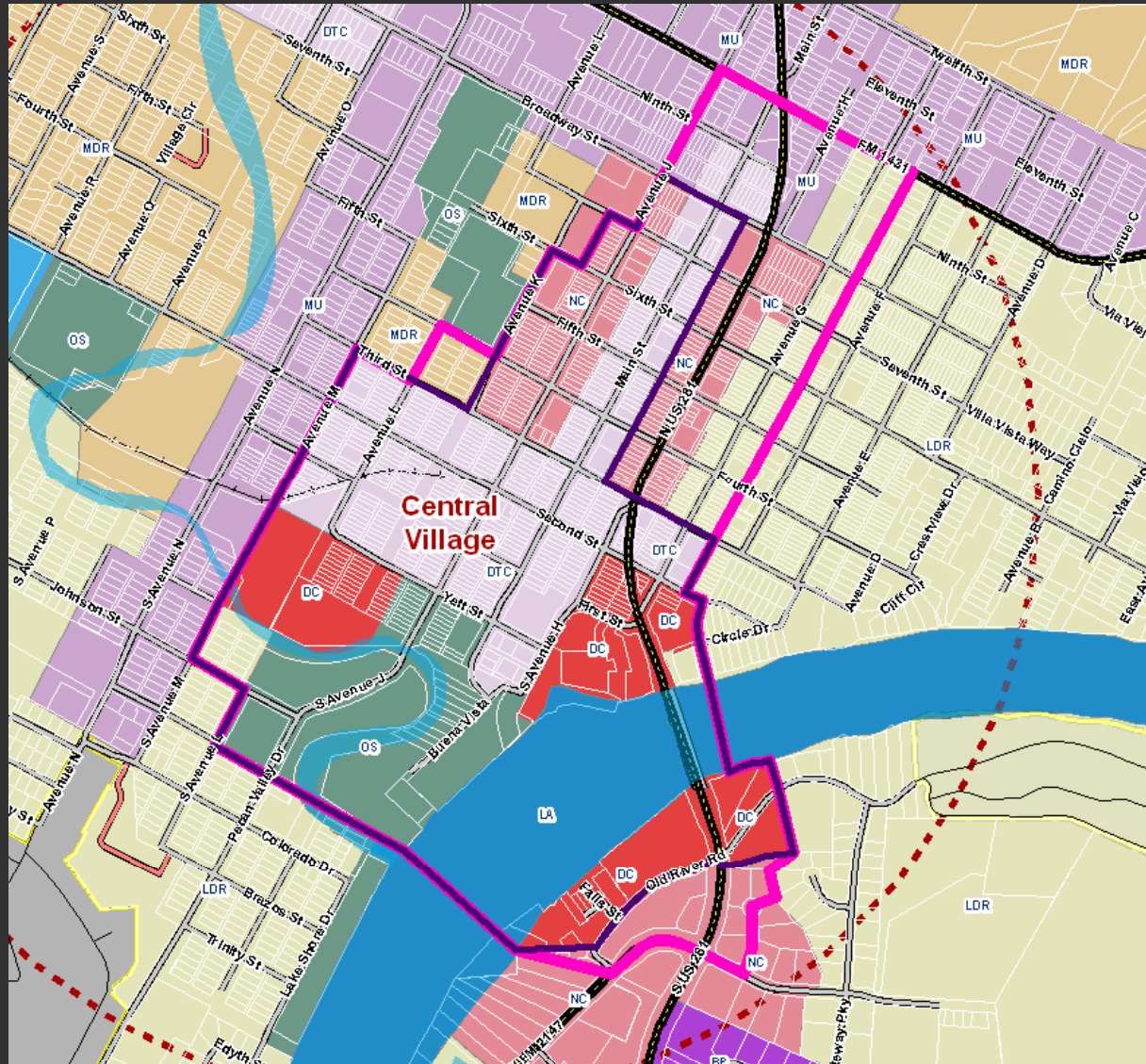
Downtown Holland Strategic Plan  
2007

- Core
- Edge
- Add to Core
- Add to Edge

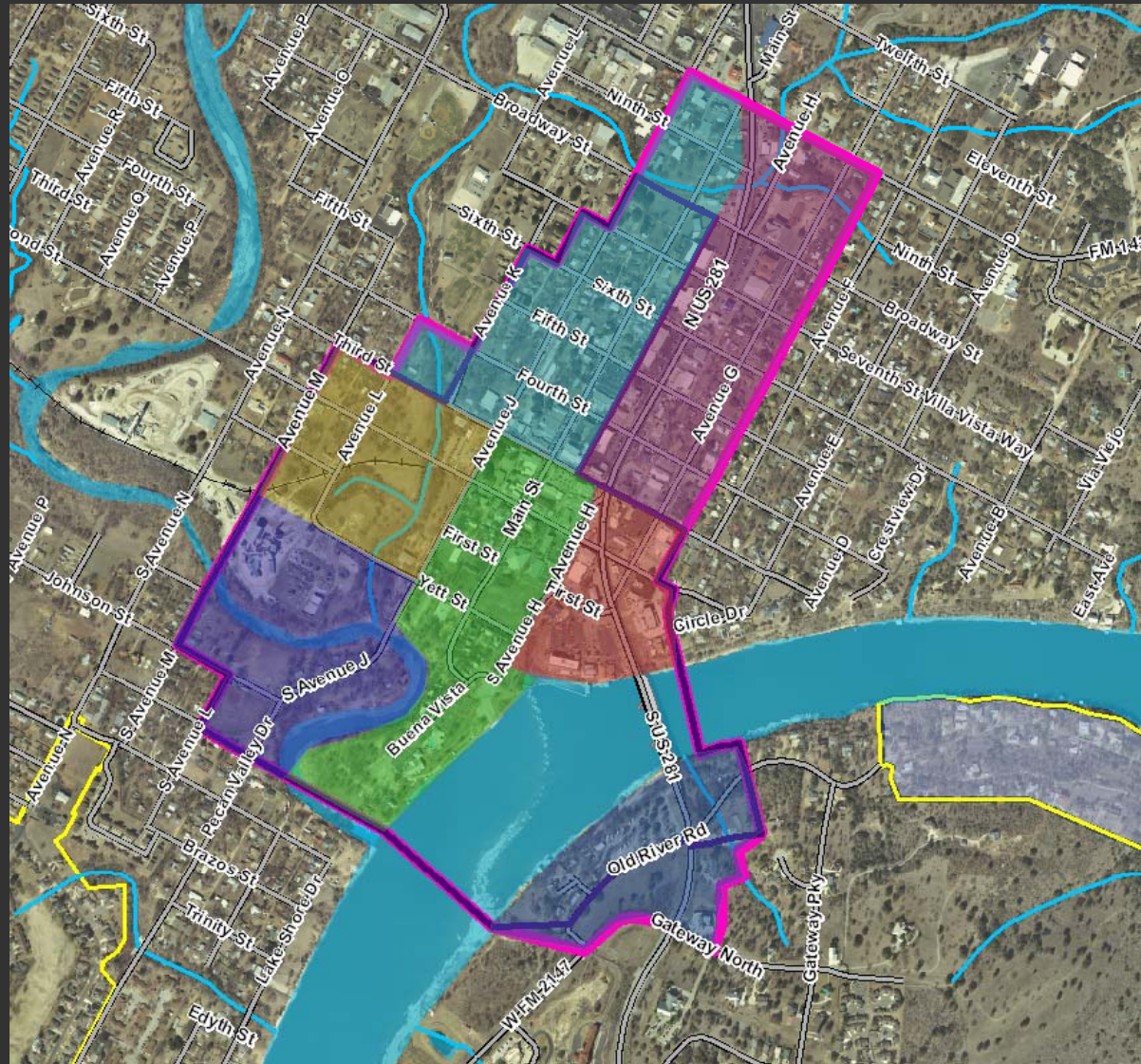


Holland, Michigan – Downtown Plan 10 Year Update


# Composite Downtown Area #1 and 2

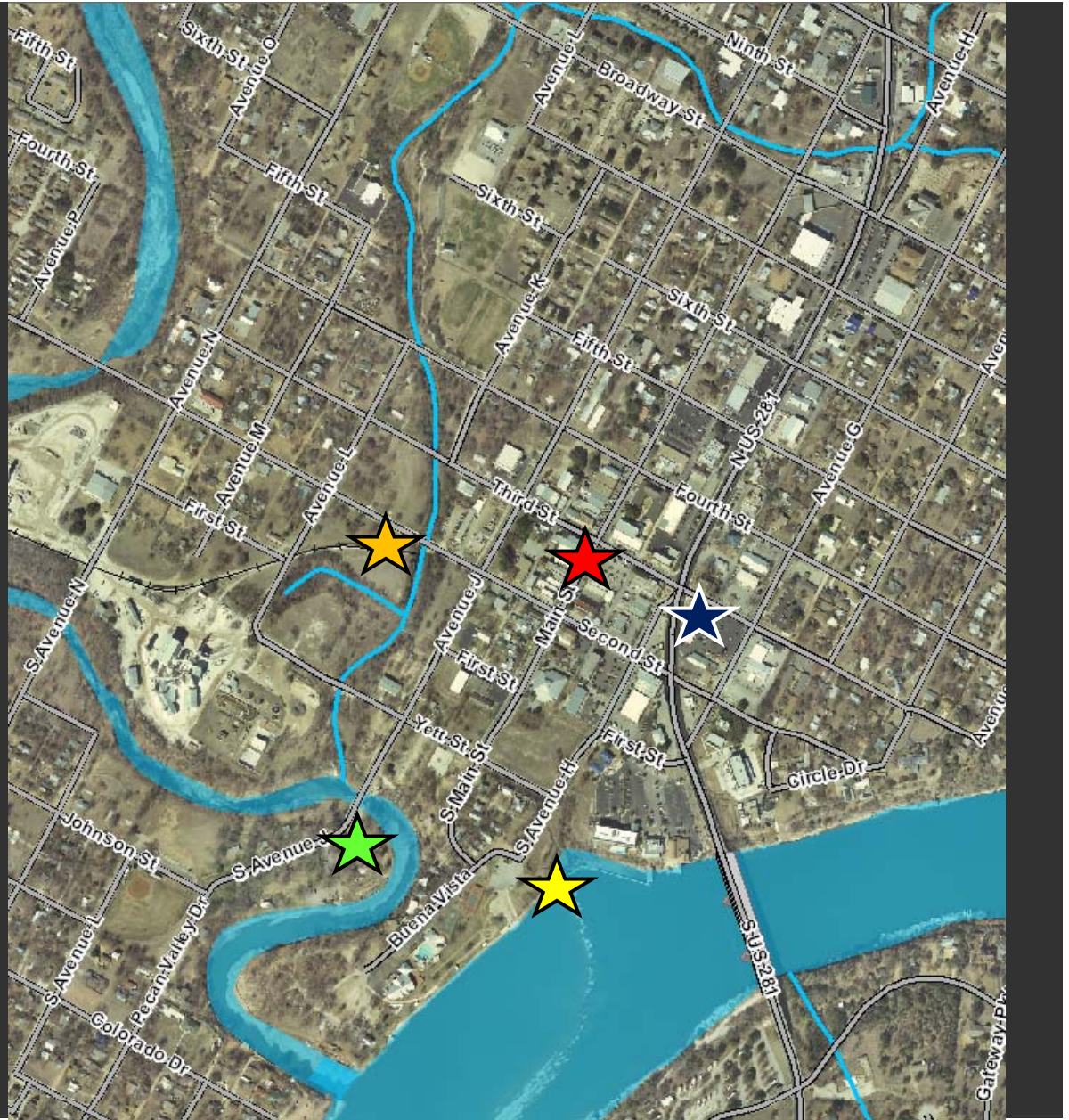


# Downtown Sub-districts



# Key Area Assets

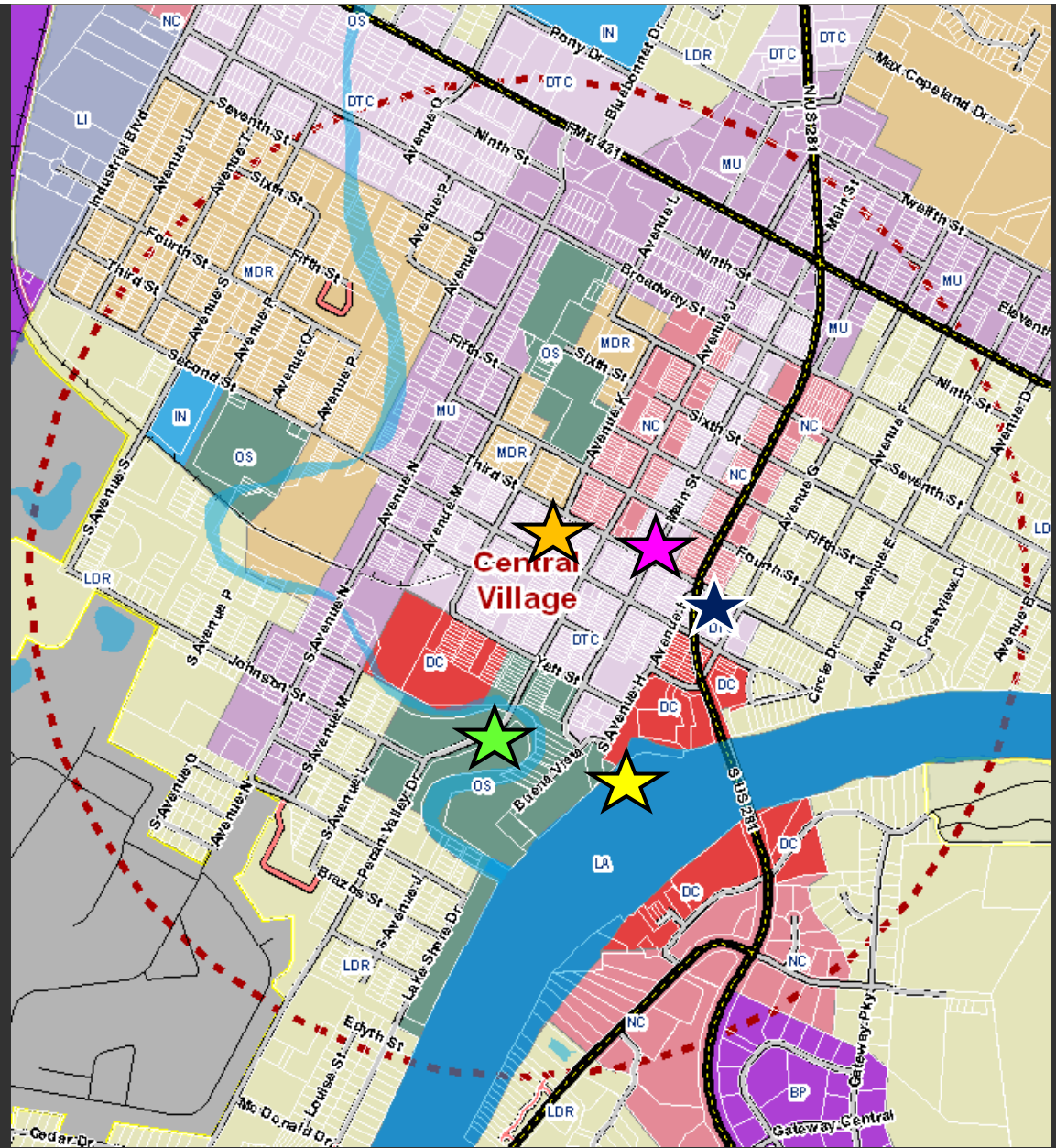
- Lake Marble Falls 
- Historic Main Street 
- Historic Bluebonnet Café 
- Rail Spur 
- Central Park System 
- There are other area assets, but for the time being these are the major components the committee should consider as the Downtown Core.



Key Assets we want to accommodate and build around or upon to develop the area further.

# Comprehensive Plan & Key Assets

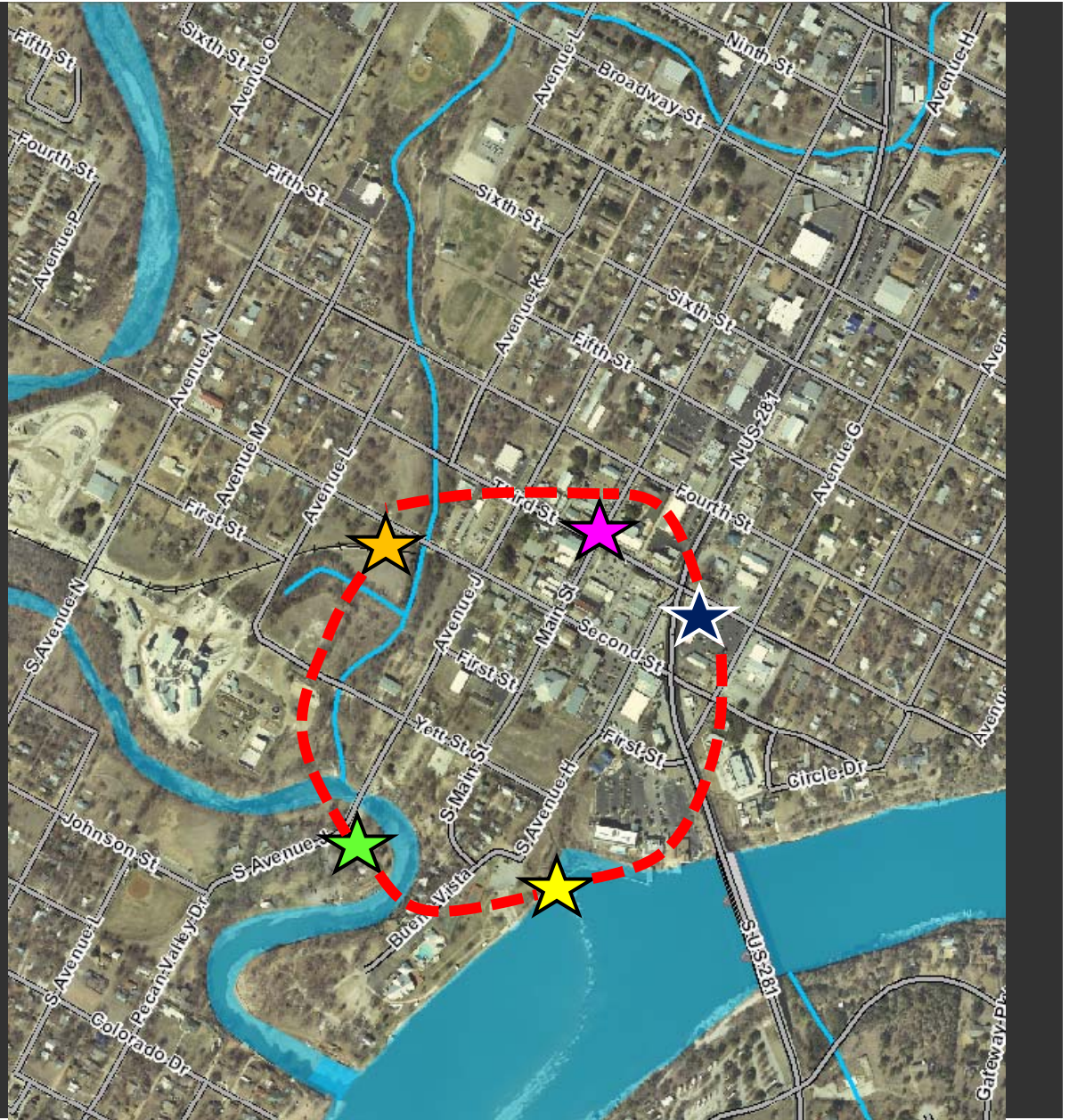
- Lake Marble Falls ★
- Historic Main Street ★
- Historic Bluebonnet Café ★
- Rail Spur ★
- Central Park System ★



Key Assets we want to accommodate and build around or upon to develop the area further.

# Key Area Assets

- Lake Marble Falls ★
- Historic Main Street ★
- Historic Bluebonnet Café ★
- Rail Spur ★
- Central Park System ★
- There is an obvious delineation of a Core Downtown area



Key Assets we want to accommodate and build around or upon to develop the area further.