

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 4th day of January, 2017 the Marble Falls Economic Development Corporation of the City of Marble Falls convened in regular session at noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

<u>PRESENT:</u>	Steve Reitz	President
	Jane Marie Hurst	Director (arrived at 12:30 pm)
	Mark Mayfield	Director
	Judy Miller	Director
	John Packer	Director
	Lindsay Plante	Director

ABSENT: None

<u>STAFF:</u>	Christian Fletcher	Executive Director
	Midge Dockery	Business Development Coordinator
	Monte Akers	Attorney
	Christina McDonald	EDC/City Secretary
	Mike Hodge	City Manager
	Margie Cardenas	Director of Finance/EDC Treasurer

VISITORS: Tom Mote and Jeff Novak (Novak Cobalt Partners), Aaron Farmer (The Retail Coach), Tessa Schmitzinsky (Pedernales Electric Cooperative Community and Economic Development representative)

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** President Reitz called the meeting to order and announced the presence of a quorum.
2. **CITIZENS COMMENTS.** There were no citizen comments.
3. **PRESENTATIONS AND UPDATES.** There were no presentations or updates.
4. **BUSINESS DEVELOPMENT COORDINATOR'S REPORT.** Midge Dockery, Business Development Coordinator gave a report on real estate activity and business visits.
5. **EXECUTIVE DIRECTOR'S REPORT.** Christian Fletcher, Executive Director gave updates on marketing, website activity and programs.
6. **CONSENT AGENDA**

- (a) **Approval of the minutes of the December 20, 2016 special meeting.** Director Mayfield made a motion to approve the consent agenda. The motion was seconded by Director Miller and carried by a vote of 5-0.

7. REGULAR AGENDA

- (a) **Discussion and Action on election of a Vice President for the Corporation.**
Director Packer made a motion to elect Mark Mayfield as Vice President to fill the unexpired term of former Director Mark Hodges. Director Miller seconded the motion. The motion carried by a unanimous vote (5-0).
- (b) **Discussion and Action on Retail Recruitment Strategy Proposal.** Aaron Farmer presented the retail recruitment strategy proposal to the board of directors. Director Mayfield made a motion to approve the proposal in the amount of \$12,000 to be paid from the recruitment budget line item. Director Packer seconded the motion. The motion carried by a vote of 5-0.

8. EXECUTIVE SESSION

Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), §551.071 (*Private Consultation between the Board and its Attorney*), §551.072, and (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act. *Tex. Gov't Code*, Council will meet in Executive Session to discuss the following:

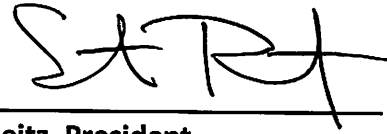
- Economic Development Prospects
- Hotel/Conference Center Development

12:22 pm Convened to Executive Session

2:10 pm Returned to Open Session

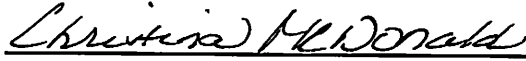
Note that Vice President Mayfield and Director Packer left the meeting during executive session and did not return.

9. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION.** No action was taken.
10. **FUTURE AGENDA REVIEW.** There was no future agenda review.
11. **ADJOURNMENT.** There being no further business to discuss, Director Hurst made a motion to adjourn. Director Miller seconded the motion. The motion carried by a vote of 4-0. The meeting was adjourned at 2:10 pm.



Steve Reitz, President

ATTEST:



Christina McDonald, EDC Secretary